

INTERNATIONAL CORRESPONDENCE SCHOOLS

Incorporating The School of Banking,
Die Skool vir Bankwese. The School of Accountancy
and Business Studies, Creative College,
Triumph College, Triomf Kollege,
The Linguaphone Institute.

Please reply to.....

Cape Town:

Woodlands Building 19 Woodlands Road Woodstock 7925 P.O. Box 19 Cape Town 8000 Tel. 47-3070 Telex 57-26462

Johannesburg:

Curmot House 130 Marshall Street Johannesburg 2001 P.O. Box 1104 Johannesburg 2000 Tel. 3318686 Telex 58-9629

Durban:

Redforde Building 22 Parry Road Durban 4001 P.O. Box 4086 Durban 4000 Tel. 31-6366

Port Elizabeth:

P.O. Box 3230 North End 6056 Port Elizabeth Tel. 30-7664 Dear Student

Thank you for enquiring about our Computer Programing Courses. Here is the information you requested. You will see that details are included about our latest course with which a <u>personal</u> computer is provided!

Read through the leaflet and you will agree that ICS offers a comprehensive range of programming courses - courses which can help gain you entry into this lucrative profession and fascinating hobby.

Tuition material is carefully designed to explain the complexities of computers in simple, straight-forward language so that any person without previous knowledge can make rapid progress. All the tutors are highly qualified experts in their fields and have particular experience in teaching by correspondence - a field pioneered by ICS across the world.

Choose from the following courses:

'Introduction to Computer Programming' - an introductory course which can be taken on its own or as a general introduction to 'Programming in BASIC' or 'Programming in COBOL'. BASIC and COBOL are two of the most popular and widely-used programming languages.

Then there is our latest course, 'Practical BASIC Computer
Programming'. You will be supplied with your own TIMEX SINCLAIR
1500 Computer - at no extra cost! There is no other course quite like this one. It introduces a learning concept which will become the standard for years to come.

Examine the information we have supplied and then decide which course is best suited to your needs. It is a quick step to tick the appropriate box on the easy-to-complete Enrolment Form. Select the method of payment which suits you (you save by paying the reduced cash fee) and return the completed form with your remittance in the enclosed reply-paid envelope.

Computers open the door to the future. Let ICS give you the key to that door. Enrol today!

Yours sincerely

E C MULLER SENIOR CAREERS ADVISER

STUDY PROGRAMME

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Price List of Merchandise

All Prices include General Sales Tax, Packaging and Mailing

Prices subject to review without notice

I TEM NO.	MERCHANDISE	R C
1	1 Answer Pad	2,29
2	2 Answer Pads	4,76
3	3 Answer Pads	6,56
4	4 Answer Pads	8,60
2 3 4 5	1 ICS Portfolio	4,51
6	1 ICS 'Special Offer' - 3 Answer Pads,	5.0 7.0
	1 Portfolio and 1 Pen	10,54
7	Journal Pads - 50 sheets	1,46
8	Cashbook Pads - 25 sheets	0,96
9	Ledger Pads - 50 sheets	1,46
10	Typing Paper - 100 sheets	2,85
11	Oil Sketching Paper - 6 sheets	7,49
12	Water Colour Paper - 10 sheets	11,70
13	ICS Drawing Paper - 10 sheets	2,88
14	Oil Painting Outfit	50,25
15	Water Colour Outfit	14,61
16	Student's Art Board (Please note : This	15,65
	Art Board is not suitable for accurate	
	geometrical drawing. Precision Drawing	
	Board prices are available on request.)	
17	Student's Tee Square	3,97
18	Diploma/Certificate Plastic Frame	
	$(34 \times 27 \text{ cm})$	12,28
19	ICS Tie	8,85
29	ICS Wallet	1,75
21	* 1 Binder	5,70
22	* 2 Binders	11,20
23	* 3 Binders	16,80
24	Revised and Illustrated Bible	4,24
25	Large Print Altas	6,21

* Why not make use of our special offer? By including payment with the deposit for your course you will receive a binder at a reduced price. Your remittance must be added to your deposit to qualify. See below.

SPECIAL OFFER

By purchasing binders when you enrol you qualify for special reduced priced.

1	Binder	R5,00	Save	70c
	Binders	R9,00	Save	R2,20
	Binders	R13,00	Save	R3,80

ICS 8405

Order Forms

All orders must be accompanied by a payment	No. QTY.	MERCHANDISE	PRICE
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ANSWER PAPER

To avoid delay, please insert all the details requested below

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	enclosing three SAMPLE sheets of our answer paper. Use			
	them to write your first Test Paper so that it may be			
	sent in to your Tutor without delay.			
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	SPECIAL OFFER with Portfolio, 3 Answer Pads	+ TCS Pen		
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UPDATE: PRACTICAL PROGRAMMING IN BASIC

When ICS launched Course PB we claimed that it was 'state of the art'. This was so true that by the time the first students enrolled here in South Africa the TIMEX SINCLAIR 1000, originally included, had been replaced by the 1500 and our descriptive literature had to be withdrawn for updating.

After only 12 months we are again taking the opportunity of incorporating new developments in the course. Keeping abreast of new technology we are introducing the SINCLAIR ZX SPECTRUM into your course thus matching the trend towards more professional use of small computers.

The ZX SPECTRUM includes 16k of random access memory (RAM) and features an extended version of BASIC, including 8 colours and sound over 10 octaves.

Expandability and support were the key factors in our decision to offer the ZX SPECTRUM to our students. Hardware options include amongst others: (a) an upgrade to 48k RAM: (b) a larger professional keyboard (known as SPECTRUM +); (c) an inexpensive printer; (d) microdrives; (e) joysticks; and (f) soon to be announced - A Beltel interface. The microcomputer is supported locally by PSION computers and boasts a user base of approximately 2,5 million worldwide with over 5 000 software titles available.

Should you wish to have a ZX SPECTRUM please complete and return the attached form without delay. You will not regret upgrading your course for a relatively modest additional fee. Note that the 1985 fee to new students is R545.

SSD/ZXS

TO: DIRECTOR OF STUDIES
INTERNATIONAL CORRESPONDENCE
SCHOOLS
P O BOX 19
CAPE TOWN
8000

I wish to receive a SINCLAIR ZX SPECTRUM microcomputer in place of the TIMEX 1500 when the computer is due to me in my course.

- (* Delete (1), (2) or (3) whichever is inapplicable).
- * (1) My original fee was paid in cash and I now enclose the additional amount of R92.
- * (2) I wish to pay the additional fee in three equal monthly instalments of R31, totalling R93, and now enclose my first payment of R31.
- * (3) My course is being paid by instalments. Please adjust my fees account to allow for an additional fee of R93 payable in three instalments of R31 after my current fees have been paid in full.

NAME:	SIGNED:
ADDRESS:	DATE:
	STUDENT REF: PB 568568.

SSD/ZXS



INTERNATIONAL CORRESPONDENCE SCHOOLS

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Port Elizabeth:

P.O. Box 3230 North End 6056 Port Elizabeth Tel. 30-7664

Dear Student

Some time ago you took an important step towards ensuring a secure career by enquiring about our Courses. We responded by sending you our detailed prospectus. As yet we have not yet heard from you or received your completed Enrolment Form.

It would be extremely sad if your initial interest in widening your career opportunities through further study went to waste. You could so easily miss out on a vital educational development in your life and lose the resulting job benefits.

DID YOU KNOW?

More than 9 million people around the world have set out on the road to success and job security - enjoying improved earnings and rewards - by obtaining a qualification through ICS.

There is no doubt about it - the better, well-paying jobs go to people with qualifications; that life becomes more rewarding to those who have improved their abilities and skills through further study. It is not too late for you to join that group of successful people who have paved the way for a secure future in this way.

Because I am convinced you will both enjoy your studies and benefit from them I am enclosing another Enrolment Form for your consideration. In addition I am sending to you our new leaflet highlighting just a few of our many recent Examination Successes. Read what these top-achieving students have to say about the knowledge and benefits they have gained through studying the ICS way.

I look forward to welcoming you as an ICS student.

Yours sincerely

SENIOR CAREERS ADVISER

P.S. Why not telephone one of our Careers Advisers today? They will be glad to advise you on our extensive range of courses.



Dear Student

DIAL-A-TUTOR SERVICE

Welcome as an ICS student. I hope you will find your course both interesting and rewarding.

A special facility allows you to make more rapid progress with your studies and to eliminate postal delay in the resolving of any study problems that you may be faced with.

This facility - the 'Dial-a-Tutor Service' - enables you to obtain an on-the-spot answer to any study problem relating to the content of our tuition material. In most cases, if your enquiry is made in the morning, a same day service will be available. Occasionally, especially if your enquiry requires a very detailed reply, this will be in written form, but a 24 hour response is guaranteed.

The 'Dial-a-Tutor Service' is manned continuously from 08h00 to 16h00, Mondays to Fridays - telephone number Cape Town (021) 47-4778. Outside these hours the line is switched through to an answering device which will record your query. For the service to operate effectively it is imperative that you plan your call carefully. It is best to decide exactly what it is you need to know and to write out your query just as if you were making use of our free information service. Please ensure that you have the following information ready:

- your name
- your student reference number
- your telephone number
- the title, serial number and page number of the tuition material being queried.

Give this information when your call is answered (if after hours as soon as the recorded answering message ends) and then carefully and clearly read out your query.

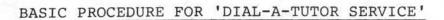
Please note that this service may be used only for tutorial enquiries *i e those relating to the content of the tuition material*. Under no circumstances should 47-4778 be used for any other purpose.

With best wishes.

Yours sincerely

STUDENT SERVICE MANAGER

Overleaf are points to assist you with your call.



- 1. Draft your message in rough first.
- 2. Use the space provided below for recording your message.
- 3. Now dial (021)474778 and you will hear a recording which will give instructions on how to leave your message.

Do not forget to quote your name and student reference number			
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